

# I am **Aastha Shah.**

A **UX Designer** with expertise in UI, branding, and illustration.
Collaborative, precise, and passionate about design excellence.



### **Contact Me:**

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- aasthashahdesign@gmail.com
- in https://www.linkedin.com/in/aasthashaahhh/
- https://www.behance.net/aasthashah9



## **\*** EDUCATION:

### Bachelors in Visual Communication Design

Unitedworld Institute of design, Gandinagar 2022-2026

#### JUNIOR COLLEGE

Mithibai College, Mumbai 2019-2021

#### **ALMA MATER**

Sharon English High School, Mumbai 2018



#### **ZEUX INNOVATON**

UX Design Intern May 2025–September 2025

# ASTRABITE DESIGN STUDIO

Visual Communication Design Intern May 2024– August 2024

#### INDIA KHELO FOOTBALL

Graphic Design Intern November 2020 - March 2021

# FREELANCE ILLUSTRATOR

2020- Currently

### **\*** SOFTWARE KNOWLEDGE

- Figma
- Illustrator
- id Indesign
- Ps Photoshop
- ae After effects
- Premier Pro
- Blender

## **\*** SKILLS

UX Research Packaging

Ui design Typography

Branding Editing

Publication Fashion Styling

# **\*** INTERESTS

Football Jewelry design

Badminton Clay art

Cooking

Photography

## \* SOFT SKILLS



Innovation

Creativity

Responsible

Hardworking

Interpersonal Skills

English

Hindi

Gujarati

Marathi

Kacchhi

French